

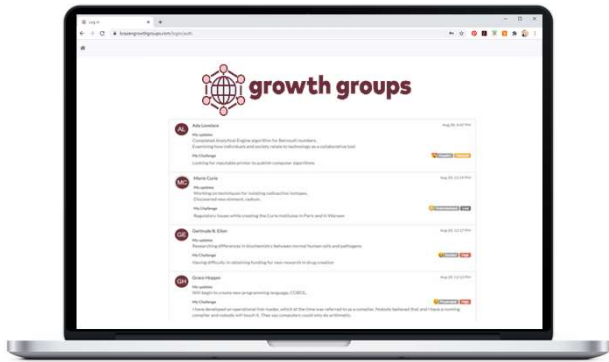
# growth groups

Micro Market Focus  
(women entrepreneurs)



Large Market Focus  
(corporations, membership associations, etc)

	Micro Market Focus (women entrepreneurs)						Large Market Focus (corporations, membership associations, etc)					
TOMORROW	<p>Growth Group software 3.0</p>	<p>AI-powered Learning Management System</p>	<p>B2B2B subscription model through distribution partners</p>	<p>Increased customer success support during meetings</p>	<p>Organizational health data and insights</p>	<p>Multi-tenant, white label system architecture</p>						
TODAY	<p>Growth Group software 2.0</p>	<p>Best practices, tools, processes, procedures, Organizer website (LYG)</p>	<p>B2B subscription model</p>	<p>In-person or remote meetings</p>	<p>Participant satisfaction surveys</p>							
INCEPTION	<p>Growth Group software 1.0</p>	<p>Processes, procedures</p>	<p>B2C membership model</p>	<p>In-person meetings</p>								

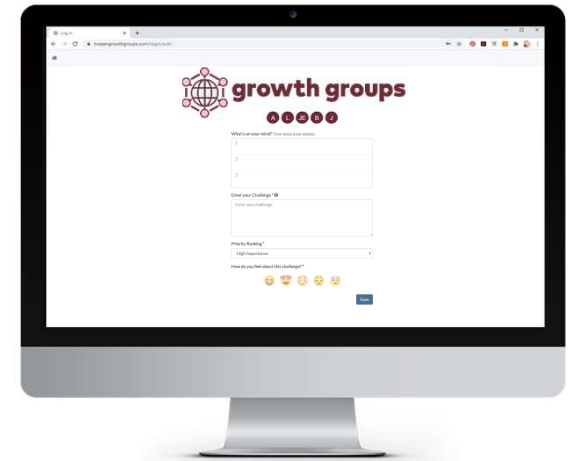


# INCEPTION



## Growth Group software 1.0

A cloud-based technology platform and methodology that enables completely self-facilitated peer advisory groups.

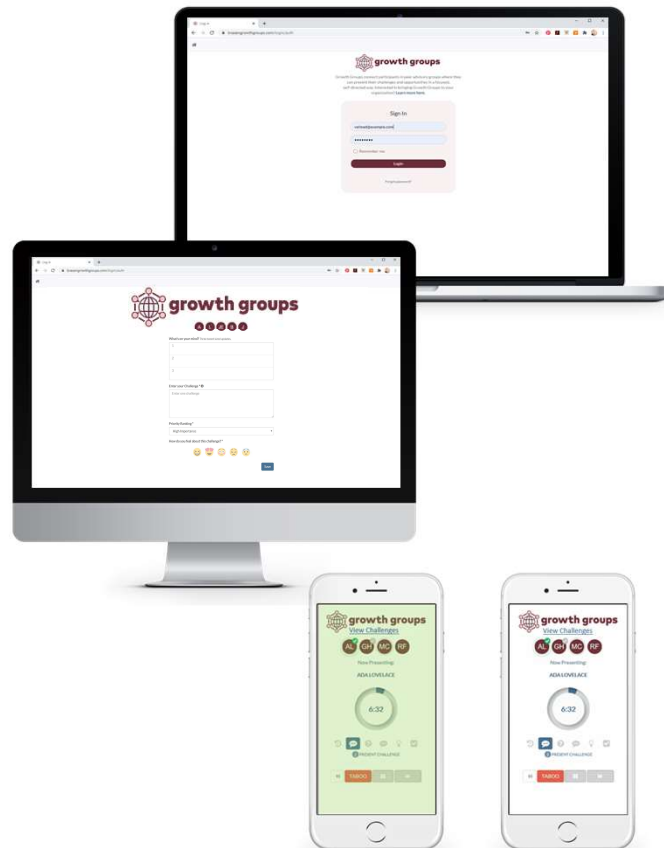


# TODAY



## Growth Group software 2.0

Additional features such as automated meeting reminders, self-scheduling, attendance tracking, and policy management allow for increased group autonomy and adherence to best practices.



# TOMORROW



## Growth Group software 3.0

Multi-tenant, white label system architecture and AI-powered responsiveness will enable customization, fully automated processes and integrated customer success tools. Robust data collection and client dashboards will provide organizational health metrics and user insights.